Empowering design

Open
Big
Deep
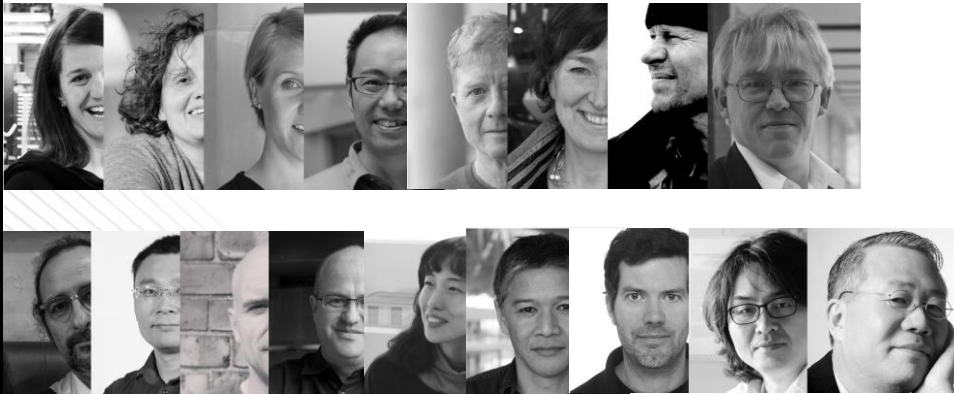

03 - 04 . November. 2016

DESIGN 3.0
FORUM
the next
paradigm of
design

Design 3.0 Forum

About Design 3.0 Forum aims to raise and discuss the challenging issues in design
research, education and practice in this newly emerging paradigm we now face with new
forms of end-user products such as intelligent products and services, DIY/fabrication tools,...

DESIGN3-0.ORG

Design 3.0 Forum : Conspiracy

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- Moving beyond this elitist question of "what if the professional designer will disappear?"

- From the designer as entrepreneur to the designer as a provocateur!!!

- Critical analysis of how open we are

- How to cultivate: trust, responsibility, reputation, accountability

- Value the individual perspectives of designers and avoid reduce design to design thinking and methodological approaches

- Hacking as a core skill ('the good hack', system, network, disruption, inconvenience)

2017 Design 3.0 Forum

2017
OCTOBER 18
01:00-06:00 PM
GOOGLE CAMPUS SEOUL

DESIGN 3.0
FORUM
BIG, DEEP,
OPEN

PANELISTS
DAN FORMOSA
DANIEL KIM
SUNGJOON KIM
TOM DJAJADININGRAT
WOOHUN LEE
SANGMIN BAE

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FREE ADMISSION

2nd annual

DAN FORMOSA · SUNGJOON KIM · TOM DJAJADININGRAT
DANIEL KIM · WOOHUN LEE · SANGMIN BAE

Design 3.0 Forum

http://iasdr2017.com